



## **Public Disclosure of Student Achievement**

**Institution Name:** North Park University

**Business Unit(s) included in this report:** School of Business & Nonprofit Management

**Academic Period Covered:** 2023-24

**Date Report Posted:** 1/31/25

PROGRAM	MEASURE	TARGET	RESULT
<b>Undergraduate Degree Programs</b>			
Bachelor of Arts in Advertising	Graduation Rate	70%	100%
Bachelor of Arts in Business	Graduation Rate	70%	94.44%
Bachelor of Arts in Nonprofit Management	Graduation Rate	70%	insufficient data is available
Bachelor of Science in Advertising	Graduation Rate	70%	100%
Bachelor of Science in Business			
Accounting	Graduation Rate	70%	94.44%
Economics	Graduation Rate	70%	100%
Finance	Graduation Rate	70%	100%
Management	Graduation Rate	70%	90.90%
Marketing	Graduation Rate	70%	92.30%
Sport Management	Graduation Rate	70%	100%
Bachelor of Science in Nonprofit Management	Graduation Rate	70%	insufficient data is available
<b>Graduate Degree Programs</b>			
Master of Business Administration	Graduation Rate	80%	81.25%
Master of Higher Education Administration	Graduation Rate	80%	insufficient data is available
Master of Human Resource Management	Graduation Rate	80%	50%

Master of Organizational Leadership	Graduation Rate	80%	54.55%
Master of Nonprofit Administration	Graduation Rate	80%	50%

**Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate Program Graduation Rate	6-year graduation rate = # of graduates/# declared business majors
Graduate Program Graduation Rate	4-year graduation rate = # of graduates/# started the program