



Public Disclosure of Student Achievement

Institution Name: North Park University

Business Unit(s) included in this report: The School of Business & Nonprofit Management

Academic Period Covered: Academic Year 2022-23

Date Report Posted: 01/31/2024

PROGRAM	MEASURE	TARGET	RESULT
UNDERGRADUATE DEGREE PROGRAMS			
Bachelor of Arts in Advertising	Graduation Rate	70%	33%
Bachelor of Arts in Business	Graduation Rate	70%	88%
Bachelor of Arts in Nonprofit Management	Graduation Rate	70%	100%
Bachelor of Science in Advertising	Graduation Rate	70%	100%
Bachelor of Science in Business			
Accounting	Graduation Rate	70%	95%
Economics	Graduation Rate	70%	91%
Finance	Graduation Rate	70%	100%
Management	Graduation Rate	70%	83%
Marketing	Graduation Rate	70%	100%
Sport Management	Graduation Rate	70%	88%
Bachelor of Science in Nonprofit Management	Graduation Rate	70%	100%
GRADUATE DEGREE PROGRAMS			
Master of Business Administration	Graduation Rate	80%	93%
Master of Higher Education Administration	Graduation Rate	80%	25%
Master of Human Resource Management	Graduation Rate	80%	80%
Master of Organizational Leadership	Graduation Rate	80%	40%

Master of Nonprofit Administration	Graduation Rate	80%	78%
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Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate Program Graduation Rate	6-year graduation rate = # of graduates/# accepted into major (1 st concentration)
Graduate Program Graduation Rate	4-year graduation rate = # of graduates/# started the program