

2023 Alford-Axelson Award for Nonprofit Managerial Excellence Application Questions

1. Organization Name
2. Zip code
3. Website
4. Executive Director/CEO name
5. ED/CEO title
6. ED/CEO email address
7. ED/CEO number of years at organization
8. ED/CEO number of years in current role
9. Person to receive communication regarding this application name
10. Person to receive communication regarding this application title
11. Person to receive communication regarding this application email
12. Person to receive communication regarding this application phone number
13. Year organization was founded
14. Organization mission statement
15. Subsector that best describes your organization
16. Number of full-time employees
17. Number of part-time employees
18. Current fiscal year dates
19. Budget size (include current and previous fiscal years' annual operating budget, endowment and cash reserves)
20. Percentage of total budget, largest single grant/donation and total number of grants by source (foundation, corporate, individual, government, earned income, other)
21. What is your organization doing that indicates extraordinary management? Please consider this question carefully using the [Axelson Center's Hallmark's of Nonprofit Managerial Excellence](#). Use the Hallmarks as a guide to illustrate 2 - 3 examples of extraordinary management.
22. The previous question was about excellence in management. This question is about innovation. Describe a managerial practice that has been developed as an innovation within your organization. It may not be perfect--you may still be refining this practice. Use the Hallmark's of Nonprofit Managerial Excellence for guidance.
23. Tell the brief story of one of your program participants and how your program made a difference to that individual.
24. Total number of individuals served.
25. Total number of organizations served.
26. Metrics (internal and/or external) used by your organization to measure your impact (specify dates). These metrics should be for results completed, not just what is projected. Include specific results for most recently completed fiscal year and compare with previous year. You may list up to five. The metrics you share should tie to the organization's mission.
27. Percentage of your board of directors that made a financial contribution (for any purpose) to your organization in the most recent fiscal year?
28. Is there a stated giving policy for your board of directors? (Y/N)
29. Describe your organization's giving policy for board members. Please explain if there is no giving policy.
30. Is there a term limit policy in place for board members? (Y/N)
31. Describe your organization's term limit policy for board members. Please explain if there is no term limit policy.
32. Has your organization applied for this award previously? (Y/N)

Attachments:

- 501 (c) 3 letter

- a copy of the last two years of your organization's filed Form 990s

- a list of board members including their affiliation and years of service