# MAJOR REQUIREMENTS

## Required Semester Hours for B.S.: 56 semester hours (plus internship hours) + 20 prerequisite semester hours

### Prerequisites and Supporting Courses: 20 semester hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1910</td>
<td>Public Speaking</td>
<td>(4)</td>
</tr>
<tr>
<td>EXS 1400</td>
<td>Foundations of Exercise Science</td>
<td>(4)</td>
</tr>
<tr>
<td>BSE 3040</td>
<td>Web Technologies &amp; E-Commerce</td>
<td>(4)</td>
</tr>
</tbody>
</table>

- **PHIL 2530**: Business and Professional Ethics (2) - meets Ethical Reasoning requirement
- **STAT 1490**: Introductory Statistics (4) - meets Analytical & Quantitative Reasoning requirement

One of the following:

- EXS 1610: Introduction to Athletic Training (2)
- EXS 2290: Coaching Principles and Administration (2)

- **EXS 2950**: Sport Psychology (2)

### Required Core Courses: 56 semester hours, plus internship hours

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSE 2110</td>
<td>Financial Accounting</td>
<td>(4)</td>
</tr>
<tr>
<td>BSE 2120</td>
<td>Managerial Accounting</td>
<td>(2)</td>
</tr>
<tr>
<td>BSE 2211</td>
<td>Principles of Macroeconomics - meets</td>
<td>(4)</td>
</tr>
<tr>
<td></td>
<td>Culture &amp; Society Requirement</td>
<td></td>
</tr>
<tr>
<td>BSE 2212</td>
<td>Principles of Microeconomics</td>
<td>(4)</td>
</tr>
<tr>
<td>BSE 2310</td>
<td>Foundations of Finance</td>
<td>(4)</td>
</tr>
<tr>
<td>BSE 2510</td>
<td>Operations Management &amp; Information</td>
<td>(4)</td>
</tr>
<tr>
<td></td>
<td>Technology</td>
<td>(4)</td>
</tr>
<tr>
<td>BSE 2520</td>
<td>Business Law</td>
<td>(2)</td>
</tr>
<tr>
<td>BSE 2540</td>
<td>Business Communication</td>
<td>(2)</td>
</tr>
<tr>
<td>BSE 2610</td>
<td>Foundations of Marketing - meets Writing</td>
<td>(4)</td>
</tr>
<tr>
<td></td>
<td>Intensive Course requirement</td>
<td></td>
</tr>
</tbody>
</table>

- **BSE 2810**: Introduction to Sport Management (4)
- **BSE 3520**: Principles of Management & Leadership (4) - meets Research Writing Course requirement
- **BSE 3660**: Principals of Professional Selling (4)
- **BSE 3830**: Sport Finance and Operations (4)
- **BSE 3840**: Sport Marketing and Sales (4)
- **BSE 4520**: Strategic Management (4)
- **NONP 2710**: Introduction to Nonprofit Management and Leadership (2)

**Notes:**
- For acceptance into the major, an overall GPA of 2.67 is required.
- A GPA is also required for the four business courses to be taken prior to application to the major (BSE 2110, 2211, 2310, 2610). Additionally, students must earn a minimum grade of C- in each of these four courses.
- Students are required to complete an internship (BSE 4970) or to provide documentation of other work experience.
- The School of Business and Nonprofit Management encourages students to complete an internship during the summer between their third and fourth year.

---

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.
Starting with the framework of North Park’s identity as a Christian, liberal arts institution, our Core Curriculum is intentionally multi-disciplinary and multi-year. It is set up as a progress through three areas: Foundation Courses, Explorations Courses, and Capstone Courses.

**Foundations**
Preparin for more in-depth work in both the Core Curriculum and your major

- Cornerstone Seminar (4sh)
- Biblical Studies (4sh)
- Health and Well-Being (2sh)
- Analytical & Quantitative Reasoning (4sh)  
  *met by STAT 1490*
- Global Histories (4sh)
- Modern Languages (8sh)

**Explorations**
Knowledge in specific disciplines, with strong emphasis on how you can use them in the context of your own life

- Art and Aesthetics (2sh)
- Christian Life & Thought (4sh)
- Life Science (2sh/lab)
- Physical Science (2sh/lab)
- Culture and Society (4sh)  
  *met by BSE 2211*
- Ethical Reasoning (2sh)  
  *met by PHIL 2530*

**Intermediate Level Writing**
Two courses in the context of your major that specifically address writing clearly and doing effective research

- Writing Intensive Course (4sh)  
  *met by BSE 2610*
- Research Writing Course (4sh)  
  *met by BSE 3250*

**Keystone**
Interdisciplinary integration of skills and knowledge applied to contemporary social issues

Keystone Seminar (4sh)

Students in this professional programs are not required to take the Keystone Seminar

The Academic Planning Guide is designed as a guide for students planning their course selections. The information on this page provides only a suggested schedule. Actual course selections should be made with the advice and consent of a faculty advisor. While accurately portraying the information contained in the college catalog, this form is not considered a legal substitute for that document. Students should become familiar with the catalog in effect at the time in which they entered the institution.